

Privacy Policy for Pop Up Quest

Last updated: September 21, 2026

This Privacy Policy explains how **Pop Up Quest** (“the App”, “we”, “us”, or “our”), developed by **Yegor Geronin**, handles information when you use the App.

By using Pop Up Quest, you acknowledge the practices described in this Privacy Policy.

1. Information We Collect

Pop Up Quest does not require you to create an account and does not ask you to provide your name, email address, phone number, or other directly identifying information in order to play.

The App and third-party services integrated into the App may automatically process limited technical information, such as:

- device and operating system information;
- app version and technical environment;
- diagnostic and technical data;
- advertising identifiers, where permitted by the user;
- information necessary to deliver advertisements and operate the App.

We use this information to provide and maintain the App, diagnose technical issues, improve reliability, and display advertising.

2. Advertising

Pop Up Quest displays advertisements using third-party advertising services, including **Yandex Mobile Ads**.

Advertising providers may process device information and advertising identifiers in order to deliver advertisements, measure advertising performance, prevent fraud, perform attribution, and, where permitted, provide more relevant advertising.

On iOS, access to the device advertising identifier (IDFA) is subject to Apple’s **App Tracking Transparency (ATT)** framework.

If tracking permission is requested, you may choose whether to allow or deny tracking. If you deny permission, the App will not have access to your IDFA through the ATT framework.

You can change your tracking preference at any time in:

iOS Settings → Privacy & Security → Tracking

3. Firebase Services

Pop Up Quest uses services provided by **Google Firebase**, including services such as Cloud Firestore and Firebase Storage, to support the technical operation of the App and deliver game-related data and content.

Firebase services may process technical and diagnostic information necessary to operate, secure, and maintain these services.

We do not use Firebase to require a personal user profile or account in Pop Up Quest.

4. In-App Purchases

Pop Up Quest may offer optional in-app purchases.

All payments are processed by **Apple through the App Store and StoreKit**. We do not receive or store your full payment card information, bank details, or Apple Account payment credentials.

Apple may provide us with limited transaction information necessary to verify and provide purchased content.

5. Game Center

Pop Up Quest may use **Apple Game Center** features, such as achievements.

When you use Game Center, Apple may process information associated with your Game Center profile according to Apple's own privacy practices.

Pop Up Quest does not independently request your real name, email address, or other personal contact information through Game Center.

6. Data Linked to Your Identity

Technical and diagnostic information collected by the App for its normal operation is not intentionally linked by us to your real-world identity.

Advertising identifiers may be used by advertising providers for advertising, attribution, and tracking purposes where permitted under applicable platform rules and your privacy choices.

7. Third-Party Services

Pop Up Quest relies on third-party services that may process information under their own privacy policies.

These may include:

Apple App Store and StoreKit;
Apple Game Center;
Google Firebase;
Yandex Mobile Ads.

We recommend reviewing the privacy policies of these providers for more information about their data practices.

8. Data Retention

We retain information only for as long as reasonably necessary to operate the App, comply with legal obligations, resolve disputes, prevent fraud, and maintain the security and reliability of our services.

Information processed by third-party providers may be retained according to their respective privacy and retention policies.

9. Your Privacy Choices and Rights

Depending on where you live, you may have rights regarding your personal data, including the right to request access, correction, deletion, restriction of processing, or information about how your data is used.

You may also control advertising tracking through your iOS privacy settings.

If you would like to make a privacy-related request, contact us using the email address listed below.

Please note that some information is processed directly by Apple, Google, Yandex, or other service providers. Requests concerning information controlled directly by those providers may need to be submitted to them.

10. Children's Privacy

Pop Up Quest does not require users to submit personal information such as their name, email address, phone number, or home address in order to play.

We do not knowingly collect personal information directly from children for the purpose of creating user profiles.

If you believe that a child has provided us with personal information that should be deleted, please contact us.

11. International Data Processing

Some of the third-party service providers used by Pop Up Quest may process information on servers located outside your country of residence.

Such processing is handled according to the applicable privacy practices and legal safeguards of those service providers.

12. Security

We take reasonable technical and organizational measures to protect information associated with the operation of Pop Up Quest.

However, no method of electronic transmission or storage can be guaranteed to be completely secure.

13. Changes to This Privacy Policy

We may update this Privacy Policy when the App, its features, or applicable legal requirements change.

When we make changes, we will update the “Last updated” date at the top of this page.

We encourage you to review this Privacy Policy periodically.

14. Contact Us

If you have questions about this Privacy Policy or privacy practices related to Pop Up Quest, you can contact:

Developer: Yegor Geronin

App: Pop Up Quest

Email: support@YOUR-DOMAIN.com